

# This is Not Art

A juried exhibition with a theme for all artists and media  
*with the exception of photography*

**January 13 - February 25, 2017**

**Juror: Tanya Pohrt, Special Project Curator, Lyman Allyn Art Museum**

Marcel Duchamp anonymously submitted *Fountain* to the Society of Independent Artists for exhibition in 1917. The exhibition was non juried and all works submitted by members were to be displayed. However, the organization refused to exhibit this work, arguing that it was not art. Duchamp contested that *Fountain* was art, because the artist had made it. With this work, Duchamp challenged the idea of what art can be. Our juried theme show this year is in celebration of the 100<sup>th</sup> anniversary of Duchamp's groundbreaking work. *This is Not Art* is a theme, but also a challenge. A challenge to create works that push boundaries.

## Opening Reception

**Friday, January 13, 5:30pm-7:30pm**

Snow Date Friday, January 20, 5:30pm-7:30pm

**RECEIVING:** Sunday January 8 11am - 5pm  
Monday January 9 11am - 5pm

**AWARDS:** **Rudy Grunwald Award for "Best in Show":** \$500  
**Second Prize:** \$350 **Third Prize:** \$250  
**Edith Cowles Watercolor Award:** \$100  
**Four Honorable Mentions:** \$100 each

**MEMBER ENTRY FEE:** First entry **\$15**  
Second entry **\$10**

**NON-MEMBER ENTRY FEE:** First Entry **\$20**  
Second Entry **\$15**

**PICK UP UNACCEPTED WORK:** Friday January 13 11- 5  
Saturday January 14 11- 5

**PICK UP ACCEPTED WORK:** Sunday February 26 11- 5  
Monday February 27 11- 5

**Two works may be submitted.** All entries must comply with the theme. **No photography will be accepted.** All work should be original in concept and execution. All artwork must have been completed solely by the artist with no guidance from an instructor and not worked on in class. Artists must be 16 years or older. All work must be current. No works previously shown at MMoA will be accepted. All work must be suitably framed with wires and ready for hanging; no clips or saw tooth hangers. Metal frames must have hangers and wire. Work to be hung must not exceed 72 inches in either direction. Sculpture must be easily transportable, no more than 35 pounds. No work may be removed for the duration of the show. While the utmost care will be taken in handling all works, the MMoA, its director, and agents assume no liability for damage, loss or theft of submitted work. All artists are responsible for insuring their own work. The MMoA reserves the right not to include any piece submitted for entry. MMoA retains 30% on all sales. **A penalty of \$5 a day will be charged for each work picked up after the specified dates.** Unclaimed work will be disposed of at the discretion of MMoA. **Unaccepted work cannot be picked up during the opening reception.** The submission of works to the exhibition constitutes an agreement on the part of the artist or artist's agent to these conditions.